

YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear Parents & Coaches of Fern Creek Optimist Basketball,

Throughout the year, your commitment and effort help to build a successful basketball team. As your official sporting goods retailer, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the **Hurstbourne Dick's Sporting Goods** store location on **November 19, 2011 from 10-5pm**. Every member of your organization attending this event will receive a Basketball team packet with discount coupons for basketball equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day. Please bring this letter with you to the event. **You must present it at the register to receive your discount.** We hope that you will take advantage of this team shopping event, so your team can enjoy our best products at a great savings!

*Some additional exclusions may apply. See store for more details.

EVERY SEASON STARTS AT
DICK'S
SPORTING GOODS

Valid date of event only.
Coupon good for

15% OFF
your purchase*

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Valid date of event only.

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SAVINGS EXAMPLES

27" Youth Wilson Basketball	\$24.99
10% off coupon	- \$2.50
Nike Youth Basketball Short	\$20.00
20% off coupon	- 4.00
Adidas Basketball Shoe	\$64.99
10% off coupon	-6.50
Subtotal	\$96.98
15% off entire purchase	-\$14.55
TOTAL	\$82.43
YOU SAVED	\$27.55