

YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear Parents & Coach of Fern Creek Optimist Football,

Throughout the year, your commitment and effort help to build a successful football team. As your official sporting goods retailer, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the **Hurstbourne Dick's Sporting Goods store location on July 2, 2011 from 10-5pm**. Every member of your organization attending this event will receive a Football team packet with discount coupons for football equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day. Please bring this letter with you to the event. **You must present it at the register to receive your discount.** We hope that you will take advantage of this team shopping event, so your team can enjoy our best products at a great savings!

*Some additional exclusions may apply. See store for more details.

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DICK'S
SPORTING GOODS

Valid date of event only.

Coupon good for

15% OFF

your purchase*

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Valid date of event only.

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SAVINGS EXAMPLES

Wilson TDJ Youth Football	\$39.99
10% off coupon	- \$4.00
Nike Football Glove	\$29.99
10% off coupon	- 3.00
Nike Football Cleat	\$64.99
10% off coupon	-6.50
Subtotal	\$121.47
15% off entire purchase	-\$18.22
TOTAL	\$103.25
YOU SAVED	\$31.72